

AMBITION 1 - A STRONG, VIBRANT AND SUSTAINABLE CITY

AMBITION - We will make Gloucester a great place to live and work now and in the future.

WHY

Gloucester has areas of high deprivation ^(vi) and many brownfield sites in need of improvement. By being proactive in developing new opportunities we will benefit local people.

WE WILL

Regenerate neighbourhoods which face high levels of deprivation

Continue to develop a strong and diverse local economy in which business flourishes

Secure a substantial level of high quality mixed-use development in the City to benefit all residents

Ensure that new developments are sustainable

Increase the promotion of the city centre and develop more choice of things to do in the evening

Make sure that all people have easy access to public buildings and open spaces

Encourage people to cycle, walk and use improved public transport

Improve the quality of roads and car-parking

Ensure good air and water quality

Examples of Strategies

Central Gloucester Initiative Action Plan
Green Transport Plan
Home Energy Conservation Act Strategy
Local Agenda 21 Strategy
Local Plan
Local Transport Plan
Public Open Spaces Strategy
Urban Design Strategy

Key Partnerships

Central Gloucester Initiative
Gloucestershire First
Gloucestershire Neighbourhoods Project Network
Gloucestershire Strategic Partnership



SUSTAINABLE DEVELOPMENT is development that meets the needs of the present without compromising the ability of future generations to meet their own needs

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TARGETS - by 2008

Westgate renewal plan agreed by 2003 with £8 million additional investment in the area

£500 million committed to investment across the city to include best practice standards for energy efficiency, secure by design, accessibility and sustainability

Improve public, community and non-motorised transport to encourage reduction in car use

Links to other Ambitions

Success in this ambition will also contribute to:

Inclusive City - regenerating deprived neighbourhoods and creating more jobs

Safe Clean and Pleasant City - new developments will be safe by design; open space and alternatives to the car will make it more pleasant

Healthy Active City - reducing pollution and encouraging walking and cycling

