

AMBITION 2 – AN INCLUSIVE CITY

AMBITION - We will tackle unemployment, poverty and low pay, and promote community cohesion and a sense of belonging in the City.

WHY

Gloucester's unemployment rate is 3.5% but for Black and Minority Ethnic communities it is more than double ^(vii), and in Westgate Ward it is more than three times this amount ^(viii). Average household income is around £2,000 less than elsewhere in the county. Barton Ward has the highest concentration of households and families on low income in the county ^(ix).

WE WILL

Develop a wide range of jobs to meet the current and future needs of local people

Increase employment in neighbourhoods with high numbers of unemployed

Help people into work, particularly those experiencing additional barriers because of race, language, disability, age, gender or sexuality

Help people access better paid jobs through training and guidance

Increase childcare provision and family friendly employment policies, and provide childcare for young parents who wish to continue with their education

Help neighbourhoods with the highest deprivation

Ensure that residents claim their full entitlement to welfare benefits

Tackle child poverty, and support children and their families

Support communities to become actively involved in actions to address their own needs

Promote and develop cohesive communities where diversity is valued

Improve access to services, especially for people facing disabling barriers

Encourage self-development through active citizenship

Key Partnerships

Action for a Fairer Gloucestershire
Community Counts - Neighbourhood Management

Early Years Development and Childcare Partnership

Gloucester Challenging Attitudes Partnership
Gloucester Sure Start

Gloucestershire Community Legal Service Partnership

Gloucestershire Learning Partnership

Gloucestershire Neighbourhood College

Gloucestershire Neighbourhoods Projects Network

Gloucestershire Strategic Partnership
Neighbourhood Partnerships

Example of Strategies

Learning and Skills Council Gloucestershire
Local Strategic Plan

ACCESS is when everyone is able to obtain information, advice and services, and have access to decision making

A **COHESIVE COMMUNITY** is one where there is a common vision and sense of belonging for all communities, and people from different backgrounds get on together

TARGETS - by 2008

Generate skills needed to enable take up of job opportunities for local people (in relation to the major developments in Gloucester) through co-ordination of training, education and employers at a local level so that a maximum number of all opportunities are taken up by local residents

Make sure that everyone has access to an annual benefits assessment

Develop a Community Cohesion Strategy by April 2004

Devise neighbourhood strategies to deal with deprivation, regeneration and local priorities across the city

Links to other Ambitions

Success in this ambition will also contribute to:
Strong & Vibrant City - more jobs will mean a stronger economy

Opportunities to Live, Learn & Play - education is the key to better jobs

Healthy Active City - poverty is one of the main causes of poor health

